

## **Privacy Policy**

Artistry In Motion, Inc. is committed to protecting your privacy and ensuring you have a positive experience on our website. This policy outlines our personal information handling practices for both online and offline data. If you give us personal information, we will treat it according to this policy. We encourage you to read this privacy policy to ensure you understand our privacy practices.

### **Collection of Your Personal Information**

When Artistry In Motion, Inc. collects any personal information on our corporate website, we will express our need for the personal data at the point of collection. Personal information is any information that can be used to identify an individual, and may include, but is not limited to, name, email address, postal or other physical address, title, occupation, and other information required to provide a service, deliver a product, or carry out a transaction you have requested.

### **Non-personal Information Collection**

In some instances, Artistry In Motion, Inc. may collect non-personal (aggregate or demographic) data through cookies, web logs, and web beacons. This information is used to better understand and improve the usability, performance and effectiveness of the Artistry In Motion, Inc. website.

### **Sharing Your Personal Information**

We do not sell or rent your personal information to third parties for marketing purposes unless you have granted us permission to do so.

We may share your personal information within Artistry In Motion, Inc. for purposes of data processing or storage.

We may also share your personal information with authorized third-party agents or contractors in order to provide a requested service or transaction. For example, if we need to ship something to you, we must share your name and address with a shipping company. We only provide third-party agents with the minimum amount of personal information necessary to complete the requested service or transaction.

We may respond to subpoenas, court orders, or legal process by disclosing your personal information and other related information, if necessary. We also may choose to establish or exercise our legal rights or defend against legal claims.

We may collect and possibly share personal information and any other additional information available to us in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, or as otherwise required by law.

### **Security of Your Personal Information**

Artistry In Motion, Inc. is committed to protecting the personal information you share with us. We utilize a combination of security technologies, procedures, and organizational measures to help protect your personal information from unauthorized access, use or disclosure.

When we transfer sensitive personal data (for example, credit card information) over the Internet, we protect it using Secure Sockets Layer (SSL) encryption technology.

While we strive to protect your personal information, we cannot ensure the security of the information you transmit.

We recommend you to take every precaution in protecting your personal information when you are on the Internet. For example, change your passwords often, use a combination of letters and numbers when creating passwords, and make sure you use a secure browser.

## **Cookies**

Artistry In Motion, Inc.'s website utilizes cookies, although you can still access most of the pages even if you choose to disable cookies in your browser. Some pages will not allow you to complete certain activities if cookies are disabled. For example, our e-commerce site uses session cookies and persistent cookies to process transactions. If you do not accept cookies, the associated shopping basket will not work and you will not be able to place an order.

We may use third parties to monitor web traffic, statistics, advertisement 'click-through', and other activities on Artistry In Motion, Inc.'s site. Where authorized by Artistry In Motion, Inc., such third parties may use cookies, Artistry In Motion, Inc.'s web log files, web beacons, and other monitoring technologies to compile anonymous aggregate statistics on Artistry In Motion, Inc.'s website visitors. We may also include web beacons in HTML-formatted e-mail newsletters in order to count how many newsletters (or particular articles, links, etc.) are being accessed.

Current versions of web browsers offer enhanced user controls regarding the placement and duration of both first and third party cookies. Search for "cookies" under your web browser's Help menu for more information on cookie management features available to you.

## **Data retention**

Artistry In Motion, Inc. will not retain your personal information longer than is necessary to fulfill the purposes for which it was collected or as required by applicable laws or regulations.

## **Linked Web Sites**

Our websites may provide links to other third-party websites, which are outside our control and not covered by this policy. We encourage you to review the privacy policies posted on these (and all) sites.